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December 19, 2013

Ms. Lateefa Alwaalan
Founder and General Manager
Yatooq
Umm Al Iqab 4142
Riyadh 12976-6966
Kingdom of Saudi Arabia

Dear Ms. Alwaalan:

On behalf of the U.S.-Saudi Arabian Business Council, I would like to convey my warmest congratulations to you for being chosen by Forbes Middle East as one of its "Leaders Inspiring a Kingdom in the Business World". We are very happy that a valued friend of the Business Council has been recognized for this remarkable accomplishment.

Your recognition as one of Saudi Arabia's inspiring business leaders is a testament to the outstanding level of commitment and excellence you have displayed in steering Yatooq to be one of the most dynamic companies in the food sector today. Your success serves as an inspiration for more Saudis to pursue their ideas to help diversify and transform the Kingdom's economy.

Again, the Business Council shares in your joy on this exceptional honor and we wish for your and your company's continued success.

Sincerely,

Edward Burton
Chief Executive Officer and President

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